



Jackie Parkhill MCIM
Senior Client Experience and Marketing Manager,
Business Support

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Jackie is a long standing member of the Lupton Fawcett team. She joined as a 'temporary' placement secretary in 1997 before moving over to the marketing department eight months later. Jackie received her Professional Certificate in Marketing in 2004 before being promoted to Marketing Manager. She became an Associate in 2008 (and three years later a Senior Associate) and then went on to become the Brand and Communications Manager in 2011 and attaining a MCIM qualification with the Chartered Institute of Marketing . Jackie is now the firm's Senior Client Experience and Marketing Manager.

Jackie is a versatile senior level marketing professional with over 20 years' experience in all aspects of marketing, brand, research and analysis, tender pitches, event management, PR, and website content/structure management. In-depth knowledge of the professional services marketplace and the procedures within law firms.

Personal Information

Jackie enjoys anything Kindle, is supremely proud of her two grown-up boys, dining out with friends and family.